



THE GREENWAY NEWS

July - September 2011

Ozark Greenways Membership Newsletter

Volume 18, Issue 2

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Our 20th Anniversary Celebration Still in High Gear

Help Us Meet Our 200 New Members Goal

The year is more than half over and we've made lots of progress and had fun celebrating our 20 years. As you'll see on the Trail Update on Page 5, we've got *so* much going on—trail construction galore; a national Historic Trail designation for the Trail of Tears; record participation in Bike-to-Work Week; a brand new website with a Google Map; a large group of Facebook fans that expands daily; and plenty of projects in the works.

As we head into the last half of the year, we look forward to more progress, but we need your help. If you've been wanting to get more involved, now's a great time to join a committee (social, technical, advocacy), make an extra donation, and help us gain new members. Inviting just one other person to join OG makes a huge difference. The trail system can't grow without the critical foundation of our membership and we appreciate your help in spreading the word. We're halfway to our goal of gaining 200 new members in 2011. Let's keep up the good work!



Ozark Greenways' bike parking at Artsfest was popular!

15th annual Fall Dinner An Evening at Rockspan Bridge

Please join us to celebrate 20 years at our 15th annual fall dinner, An Evening at Rockspan Bridge, Thursday, September 22, 6PM, at the home of Dick and Ellen Chiles near Bois d'Arc.

This annual event has developed quite a following... and why wouldn't it, really! How does this sound:

Dinner outdoors under the stars, a stroll around the private lake listening to the New Creole Jazz Band, bidding on an eclectic Art & Adventure themed auction, enjoying wood-fired pizza made on site, wine and many fun surprises.

This year we'll have a more social-mingling layout to allow the night to be one big social hour. Dress is greenway casual. Cost is \$75 dollars per guest and reservations are required.

If you'd like an invitation or you, your company or a someone you know would like to become an underwriter of this event, contact Lori at (417) 864-2015 or lori@ozarkgreenways.org

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Trail Mix

- Welcome, Lisa McEowen, to the OG Board of Directors.
- Thank you, Richard Johnson and the Ozark Mountain Ridge Runners for donating the proceeds from their April "Frisco Rail Run" running events on the Frisco Highline Trail - \$2,000!
- Thank you, Polk County Bike Club leaders Lanell Levere, Joel Schroeder and Frank Zanaboni, for all your hard work on events, workdays and promotion of the Frisco Highline Trail. Good luck with on-street routes in Bolivar!
- Local restaurants participating in "Green Eats" during Earth Day week donated \$5,340 of their profits, split between OG, Watershed Committee and James River Basin Partnership. Great idea.
- The dog-walking trail at the Southwest Missouri Humane Society turned out very well, thanks to our volunteers, scouts and Starbuck's employees.



The 13th annual Ozark Greenways Adventure Race in May was super fun. Stay tuned to hear next year's new twist on the race...



Diane and Chris Rathe represented Rathe Rentals during Bike-to-Work Week in May. Their business won the small-sized company trophy.

RECORD PARTICIPATION IN BIKE-TO-WORK WEEK!

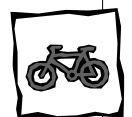
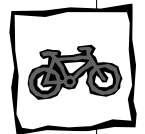
This year, Springfield had the most participation we've ever had in national Bike-to-Work Week in May. Over 1,200 people, representing 150 businesses and schools, left their cars behind at least one day during this annual bike commuting week!

What does this increase indicate? We love having a city that's becoming bike-friendly! We're definitely near a tipping point for alternative transportation in Springfield. The new Link's improved signage along designated shared on-street routes has been great in communicating to both cyclists and motorists how easy and it can be to share the road.

- CoxHealth** (large size business)
- Dake Wells Architecture** (medium)
- Rathe Rentals** (small)
- Rountree Elementary** (school)



Dake Wells Architecture won one of four 2011 Bike-to-Work Week traveling trophies for most participation by medium-sized company.



You Tell Two Friends They Tell Two Friends And So On...

Membership is more important than ever. Our goal throughout this year is to bolster our membership base of support. Without our members, the trails wouldn't exist and we wouldn't be able to carry out plans for expansion. We want to gain 200 new members in 2011 - and then, keep that momentum going. We're over half-way there so far.

If each member recruited one more member, this cooperative effort would make a huge impact on improving the development of Springfield's trail system and street routes.



Change is Coming... to Our Dues Renewal Process

As part of a continual effort to raise OG's income and reduce expenses, and increase efficiency, the board has decided to outsource membership renewal management.

With a staff of just two, we are challenged to keep up with a major workload. Using this service will improve our dues renewal process and make time for staff to focus on greenway projects.

You will start to see an increase in billing frequency soon. We thank you for all your support and for keeping your membership current. Feel free to take advantage of our special 20th anniversary reduced membership fee of a mere \$20 this year. Divide that by the number of times you've ridden on the trails and you've got an amazing bargain!

Our contact info will all remain the same, and as always, call or email anytime with questions, ideas, address changes, etc. Or, if you'd like to get more involved, let us know - we'd love to talk to you.

New & Renewing Members

March 1 – June 30, 2011



New

Bill Ackerman
Stephen Aleman
Doug Assenmacher
Kevin Bacon
Lynn Barbour
Robert & Carlene Bobbitt
Barbara Campbell
Raul Ceron
Zoe Cofer
Brittany Combs
Carol Cruise
Jason & Kara Cunniff
Chris Dunnaway
Kris Dyer
Eat for Equity
Laura Eaton
Ashley Fillmer
Beth Frazier
Jeff Grayless
Greenstay Hotels & Suites
Harry & Susan Hom
Vanessa Howe & Todd Strickland
Sheri Hubbell
Mitch Hylan
Elisabeth Kyger
Sharon Leasure
Marty MacDonnell
Lisa McEowen
Mark Millsap
Gabe Montgomery
Judy Moore
Matt Netzer

Victor Pace
Ginny Ross
Dianna Russell
Christine Schilling
Mark Sechler
Chealsea Sheppard & Bryan Schwent
Southwest Baptist University
Don Thomson
Janet Walsworth
Cathie Weir
Jim & Jean Weissler
Joe Wise
Lana Woolsey
Shirley Woolsey

Eric & Lissa Johnson
Bob Jones
Keith LaFerriere
Ron & Melinda Love
Diana Lyman
Summer Massey
Mary McCarthy
Michelle & Tyler Moles
Jeff & Nancy Nippes
Cindy Phillips
Gary Rader
Juliana Schulze
Kathleen Stevens
Greg & Darla Sullivan
Joel Thomas
Mike & Carol Williamson
Monica Williamson

Renewed

John Bell
Joe Bolton
Nancy Caplinger
Jill Carter
Thomas Carver
John & Linda Charles
Nathaniel & Barbara Clark
Bill Clayton
Ron Coleman
Bill Compere & Ann Cox
Paul Day
Dan & Peg Feldt
First Unitarian Universalist Church of Springfield
David & Deborah Fraley
Greg & Tori Hoffman
Sally Hubbard

New Corporate Members

Citizens Memorial Hospital
Kraft Foods
Maschino's
Patton Alley Pub

Renewing Corporate Members

CoxHealth
Hogan Land Title
Larson Law Firm
New Belgium Brewing Co.
O'Reilly Auto Parts
Ozark Adventures
Ozark Mountain Ridge Runners
Ozarks Multisport Club
Polk County Bike Club

Yes, I want to help preserve greenspace and provide family-oriented recreation in the Springfield community.

Name _____

Address _____

City, State, Zip _____

Phone # _____ Email _____

___NEW MEMBER ___Tell me about Endowment Fund Giving

___RENEWAL Planning your will? Consider a gift to Ozark Greenways.

- Endowment Fund
- \$500-Corporate Member
- \$100-Trail Blazer
- \$50-Greenway Friend
- \$40-Family
- \$30-Individual

Checks payable to Ozark Greenways, P.O. Box 50733, Springfield 65805



Our New Website Gets Attention

Every eleven years or so we like to renovate our website—you know, keep it fresh? Yeah... It's been over a decade since we built our former website, so the rejuvenated site is well-earned.

We went live the first of May, as part of a series of 20th anniversary activities throughout the year. Features include simplified navigation, a Google Map showing all currently open greenway sections around town and the on-street bike route system, lots of photos, less text, online donating with Paypal. Our Facebook page streams live on the site, so you won't miss out on anything.

We'd like to give a very loud cheer for those who created this website and generously gave their time. Steve Tack (Lori's brother, a computer programmer in Denver) built the site. He spent countless hours on the details and giving his expert advice. Oh, and he donated this time—nearly \$10,000 worth of in-kind services! Local artist, Daniel Zender, created the amazing artwork for the site (and has since had artwork published in The New York Times Magazine!). Lori Tack created the concept, content and directed the redo. Chris Akins and Thom Hutchison both gave much appreciated help and advice, as well as valuable moral support.

The site is evolving, especially with map improvements. Let Lori know if you see anything that needs attention. See any typos?

Click! > www.OzarkGreenways.org <

In July, Springfield Police officers took a 7-hour police bike training course, taught by representatives from PedNet in Columbia. Most of the information was not new to the officers. We were impressed by their bicycling knowledge heading in to the class!



3rd annual Yoga on the Trail

Saturday, Sept. 10, 9:00-10:30am

If there was a TV ad for yoga, we're sure it would be set on the historic James River Bridge (also known as the Old Iron Bridge) on Galloway Creek Greenway. The view from the bridge is gorgeous in all seasons, but autumn is the best. Red, orange and yellow leaf colors reflect onto the water like it's a mirror.

This is your opportunity to pretend you're in that ad, with some morning yoga on the trail. Whether you're a beginner or advanced, everyone is welcome. A donation of \$15 is suggested. Class taught by local pro's, Sally Larson and Abbe Ehlers. Check OG website for more info.



Greene County As a Destination

OG's application to the Federal Highway Administration's Urban Surface Transportation Program (coordinated through Greene County Highway Department) to create a "Destination Greene County Plan" was selected to receive funding to create a plan for promoting our region as a bicycling destination, and guidelines for making that a possibility.

The plan will promote bicycling infrastructure, identify specific touring routes, suggest way-finding signage, highlight scenery and attractions along biking routes for ecotourism. It will also offer opportunities for residents to become more familiar with bicycling resources in their own area, "You can take a vacation right in your backyard."

Once we complete the plan, it will hopefully be implemented. Cities across the country have taken advantage of this type of promotion, so wish us luck...

EVENT CALENDAR

Volunteer Work Day

Saturday, Sept. 17, 9AM-1PM
Frisco Highline Trail, Walnut Grove,
Lunch included, Confirm and
RSVP to 864-2015

Yoga on the Trail

Saturday, Sept. 10, 9:30-11AM
Galloway Creek Greenway
Old Iron Bridge
(Details on page 2)

15th annual Fall Dinner

Thursday, Sept. 22, 6PM
An Evening at Rockspan Bridge
Call or email if you'd like an invitation!
(Details on page 1)

Bass Pro Outdoor Fitness Festival

Sept. 9-Nov. 6
Dogwood ROGAINE Trail Run,
OG5K, marathon, half marathon
For complete details, go to
www.basspro.com/fitness

(417) 864-2015
www.ozarkgreenways.org

STARTeam

OG's Sustainable Transportation Committee continues to promote bicycling infrastructure and public education. Their latest project is helping create and promote The Link, the first phase of which will be a highlighted bike/ped corridor connecting Doling Park to Cox South. They're also working on Bicycle Friendly Community feedback to elevate award from bronze to silver; working with business owners to offer discounts to those who ride their bike and helping place bike racks appropriately; training cyclists how to navigate confidently, safely and legally on city streets; and a Drive Less public campaign with a MoDOT grant. Open meetings: 3rd Wednesdays, 5:30PM, 319 N. Main St.

TRAIL UPDATE

Trail of Tears Greenway This trail section is now an official addition to the National Historic Trail designation by the National Park Service! We're very excited about what this means for historic preservation, and we hope to add 8/10-mile to the current one-mile section in the near future. It's not on our trail map yet, but we hope to have it there soon.

Galloway Creek Greenway MoDOT has told us that the Highway 60/65 project will be completed by October 2012! Who knew three years would pass by so quickly (not!). They still have three bridges to build near the trail, then that trail section should open back up in about a year... We'll have a big party!!

Frisco Highline Trail The City of Willard Public Works Department is the new tenant in our large Willard trailhead building. We think it's a perfect fit.

Wilson's Creek Greenway Construction will start this summer on a one-mile extension, heading south from Rutledge Wilson Farm Park.

Fassnacht Creek Greenway Construction on the trail through Fassnacht Park should begin end of July and be completed by the end of the year. It will connect to existing trail west of Grant and connect to Utah Street east of Campbell with a planned extension to Jefferson Avenue in 2012. The trail will extend further east to Phelps Grove Park as properties are acquired and funding is obtained. This will be a fantastic greenway trail!

Jordan Creek Greenway We're partnering with the City of Springfield on the next phase of Jordan Valley Park, called West Meadows, currently in the clean-up phase. Future downtown trail extension will connect to Cruse Dog Park and beyond.



OG's Sustainable Transportation Committee (STARTeam) took a field trip to Columbia in June to tour their urban biking network, and talk with those responsible for creating it. Columbia is one of four cities awarded a \$20 million federal grant to expand their system.



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RETURN SERVICE REQUESTED



*When
planning your
estate, consider
a gift to Ozark
Greenways*

In This Issue... Help us complete our goal to add 200 new members by the end of the year. We're over halfway!

When using the trails...
Think Ahead.
Don't leave valuables
in your car!

Village Flowers & Mercantile
(and Back Porch Tea House)

*Across from the Frisco Highline Trail's
Willard Trailhead in East Shopping Center*

www.villageflowersandmercantile.com



Thank you OG event underwriters & supporters!

↓

Ozark Greenways Adventure Race
CoxHealth (presenting sponsor), Larson Law Firm,
Ozark Adventures, Ozarks Multisport Club, New Belgium Brewing
Company, O'Reilly Auto Parts, Kraft Foods, Hogan Land Title

Bike-to-Work Week
Panera Bread Company, Lamar Advertising, City Utilities, CoxHealth,
St. John's, YMCA, New Belgium Brewing Company,
Patton Alley Pub, Queen City Cycles

Wildflower Ride—National Trails Day
Citizens Memorial Healthcare, Hammons Products Company,
Kemp Family Eye Care, Joyce Brush Company, Polk County Home
Inspection Service, Edward Jones Bolivar, Duck Creek Technologies,
Southwest Electric Cooperative, John Hoffman - CPA,
Cindy Elliott - Massage Therapist

Last but not least, thanks to all our fantastic volunteers!